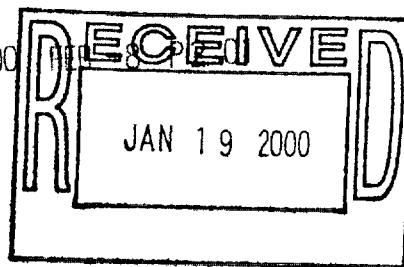




January 10, 2000

8017 '00



Office of Special Nutritionals (HFS-450)  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
200 C St. SW  
Washington, DC 20204

Dear Sir or Madam:

Pursuant to Section 403(r)(6) of the Federal Food, Drug and Cosmetic Act and Section 101.93 of FDA's regulations, we hereby notify you that we are using the following statement(s):

- (1) Name and address of manufacturer:  
Pharmavite Corporation, PO Box 9606, Mission Hills, CA 91346
- (2) Text of the statement(s):

Multi Plus Energy Multivitamin Supplement with standardized Korean Ginseng Extract

Nature Made Essential Multi Plus Energy offers a complete multivitamin with 250 mg of standardized Korean Ginseng extract in each serving. Ginseng enhances physical and mental performance. Ginseng improves resistance to environmental stress and may increase energy.

Substantial scientific research shows the important components of ginseng, ginsenosides, may be responsible for Ginseng's long standing reputation as a health and vitality herb.

Nature Made Essential Multi Plus Energy starts with our Essential Balance formula. It's a complete multivitamin with 27 key antioxidant vitamins and minerals necessary for good health and rich in antioxidant vitamins C, E, and Beta Carotene. These antioxidants function to help protect your body from possible damage caused by oxidants.

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Then our Nature Made scientists added Korean Ginseng to our Essential Balance multivitamin formula to guarantee the delivery of the Energy support you seek.

- (3) Name of the dietary ingredient if not provided in the text of the statement:  
see above
- (4) Name of the dietary supplement:  
Essential Multi Plus Energy

The above statement(s) may be used in one or more of the following brands of products: Nature Made, Sunny Maid, Nature's Resource, AAFES, AARP, Osco, Sav-On, Valu Wise, Bartell Drug, CVS, Duane Reade, Walgreens, Longs, Spring Valley, Brite Life, Family Pharmacy, GNP, Valu-Rite.

We certify the information in this notice is complete and accurate, and we have substantiation that the above statement(s) is truthful and not misleading.

Sincerely,

David Kropp  
Acting Director, Regulatory and Consumer Affairs